

How to make the most of your Social Login

Sarah is organising her dream wedding, but first she must find her dress, shoes, catering, honeymoon trip and a million other things...

Sarah is so excited. She just found an app which will help her organise the perfect wedding. Let's help her!



So easy!!

Oh Gosh!!



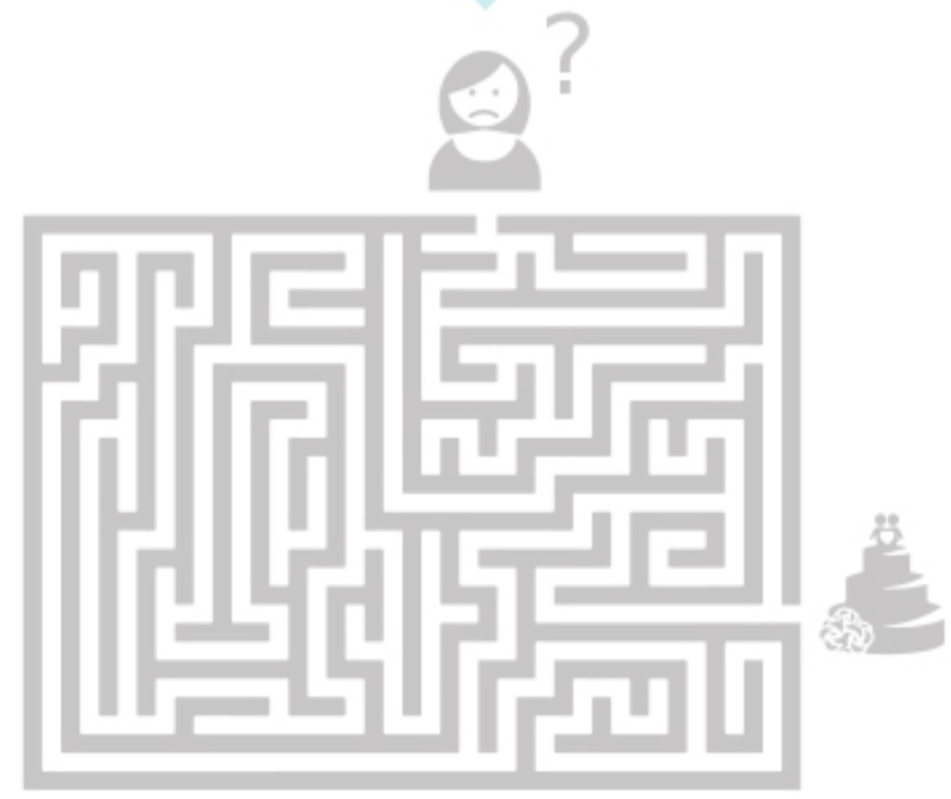
USER EXPERIENCE



Xeorpa analyses Sarah's social profile and... Voilà!

CUSTOMER INSIGHTS

- Travel
- Fashion
- Music



PERSONALISATION



Yipeee!!



Sarah finds exactly what she dreamed of thanks to the personalisation provided by Social Login and Xeorpa :-)

Oh dear, she still can't figure out what to wear or where to go!

AFFINITY

Xeorpa analytics provides a detailed social profile including Sarah's preferences and interests, helping this business improve her customer journey. These personal recommendations improve customer experience and enhance client loyalty, establishing a more direct link between brands and their customers.

